

Web Series Execution for the Young Film Company



The most important skill a filmmaker can have is executing the vision. Hard skills in camera, lighting and grip, location management, art, construction and other departments bring high production value. And while many projects are created to completion, there are numerous projects that go incomplete. The projects are either created to completion with no method of recouping the funds or initiated with only a quarter or three fourths of the required budget. This negatively affect a productions company's ability to build a strong library of content for theatrical release and licensing. Investors, the audience and crew that value the compelling story established trust in those with a proven track record.

A production for film, tv, and commercial physical productions require a handful of strong elements to come to fruition. It just takes a bit of thought like an elite producer. Let's go over them to plan a successful execution.

Execution Algorithm in Filmmaking

All stages within the film production require a significant financial investment for product completion. Moreover, a well-rounded set of hard skills in project management and strategy planning is a priority to assure the capital is properly managed for films and television



series. These three ground elements will be apparent in a film company's ability to consistently deliver a final product. And whether the production hits its financial goals is based on in-depth hard skills placed into practice.

Mastery of project management skills are the key to a successful film company. Script and franchise development, talent packaging, bank or owner financing and accounting, physical production scheduling and budgeting, digital marketing and advertising, and VOD and theatrical distribution build the project. Skill stacking is an adequate method towards understanding each skill effectively. A film director early in his journey would likely learn the most important elements that affect the composition of a shot. It would start with cinematography – camera settings and lens f stops – and the angles. You would then gain gaffing and grip knowledge to control the tone of lighting. Considering the stages of production encompass numerous processes and procedures, your goal would be to learn, practice and implement each of these stages into your own projects.

A Bit Deeper into the Processes and Procedures

Understanding film is grasping the entire process of filmmaking. Assess the stages and their steps: Development, packaging, finance, production, marketing, and distribution. For instance, Development can encompass more than acquiring the script. Seasoned filmmakers will manage their expectations of film distributors by creating a relationship before beginning physical production. They have knowledge of what actors or scripts work best in theaters. You can do the same with more willing distributors for miniseries like Tubi or other VODs like Hulu, Amazon Prime Video, and YouTube. There are representatives you can contact for the best method to be accepted in their platform. Independent films will require a similar treatment for VODs, but theatrical release will require a longer, more thorough analysis based on greater financial investment and margin loss from

fees. In addition, in-depth marketing knowledge will significantly propel audience awareness. Social Media Marketing is extremely competitive for viewership but still powerful for building an expanded funnel.

Calculate Film and TV Production Cost



Numerous methods for funding are available for your projects. There are grants, private investors, bank loans, crowdfunding, pre-sales, studio financing, personal financing, and other creative strategies. However, The production must be managed from a wholistic standpoint, and you must know what you company needs to complete the job with wiggle room. It is the primary duty of a fine-tuned Line Producer or Unit Production Manager to

provide the detailed estimate of the production with anticipated overages included to create a safe buffer for production needs. This can be ten percent of the actual budget for added security.

For the most accurate prices you talk to your department heads. Their in-depth analysis of the production drafts can assist the film finance process pitch for all accounting details in a pitch. Moreover, you can calculate the budget and compare projects with recent movies to determine if the venture is viable in earning potential and worth the commitment.

Planning with a Built-In Audience

Build the audience to a reasonable size for the greatest sales outcomes. Seeking communities with a genuine love for your work is

essential for a successful production company to continue its craft. Social media and your own platform are used not only to attract new viewers but to keep them informed on all upcoming projects and events. Slowly expand your audience by reaching out in person and online for maximum output.

Network with and Offer or Project in Hand

Creating relationships early and sharing ideas is organic. It is best to acquire a foothold in your finances and film equipment to build with others via trial and error. Please be advised talking about projects with no means of execution only creates unfulfilled anticipation. Best practice is to ask questions while working of a personal project or offering a paid position to the film professional you wish to learn from. This is especially helpful if you work with them on paid projects where their minds are set on production. Example projects should match the setting of current production, with personal film projects for film productions and episodic for tv productions. The processes are the same for each. Offering paid positions on film projects allow you to utilize their expertise and train in their footsteps. It's not the number one option due to a lack of hefty capital, but if possible, it will only enhance your production efficiency and lower risk of larger errors.

In Conclusion

We are the characters we ogle at on the big screen, and trust in others is an essential need for others to walk alongside you. Be prepared to talk about projects when you are fully ready to begin the pre-production stage and or development. The biggest difference between those who can and cannot execute is self-development. Maintain a constant interest in your growth in knowledge and practice becoming your ideal filmmaker.

Feel free to [talk with us](#) about your production anytime. Darker Waters works alongside its clients at each step of production.